

PLEASANTVILLE *Music & Street* Festival

Village of Pleasantville
4th Annual Music & Street Festival

101 S. Main St.
PO Box 193
Pleasantville, Ohio 43148
(740) 468-2237
www.VillageofPleasantville.com
Festival@VillageofPleasantville.com

Dear Potential Sponsor:

The Village of Pleasantville is proudly hosting the 4th Annual Music & Street Festival. Our Village's mission with this event is to bring the surrounding communities together to enjoy good music, great food and friends, have fun, and raise money to support our local organizations! The fourth annual Music & Street Festival will take place on Saturday, August 24, 2024 from 10:00 am until 10:00 pm at Pleasantville Park (225 Lincoln Ave., Pleasantville). At this event, expect to find local music artists, local food trucks, a beer garden, local vendors, games, a queen's pageant, a kid's corner, rides, a parade and a great place to visit with community. The 2024 queen's pageant will take place on Sunday, August 18, 2024 and the queens will be crowned Saturday, August 24th at the festival. This will truly be a family event – something for everyone – a way to celebrate community, family and friends. This year, monies raised will be “granted” to local organizations as needed.

We are writing this letter to invite you to be a Sponsor or Supporter of this event! As a leader in the community, your support of this event will help to not only support the organizations that this year's festival will benefit, but will support the community. This is a great opportunity to receive exposure and to join together the surrounding communities for a day of fun!

Event Sponsors and Supporters are the primary source of funding for this event and will help not only ensure the event's success, but also allow for a great donation to be made to support other local non-profit organizations. You can provide support several ways. Attached, you will find this year's sponsorship form that gives information on various ways/tiers to sponsor the event. Again, beyond your sponsorship, we invite you to join us by coming to the 4th Annual Music & Street Festival.

For more information or questions about the event, sponsorship or other festival items, please contact Sam McCreery at 740-468-2237, 330-224-2026, or festival@villageofpleasantville.com. We look forward to hearing from you.

On behalf of the 4th Annual Music & Street Festival, we thank you for your support!

Music & Street Festival Planning Committee

Sponsorship Form

Organization/Business Name: _____

Contact Name: _____ Phone Number: _____

Address, City, State, Zip: _____

Email: _____

Main Stage Sponsor - \$1,500.00 or more each – FOUR AVAILABLE

- Logo of your business/organization displayed on one side of the main stage
- Your business/organization name will be announced throughout the festival and logo on sponsor banner
- Your business/organization logo on all advertising materials
- Your business/organization logo announced on Festival Facebook page
- Your business/organization will have a spot on the festival web page

General Seating Sponsor - \$1,500.00 - ONLY ONE AVAILABLE

- Logo of your business/organization displayed in the general seating area
- Your business/organization name will be announced throughout the festival and logo on sponsor banner
- Your business/organization logo on all advertising materials
- Your business/organization logo announced on Festival Facebook page
- Your business/organization will have a spot on the festival web page

Beer Garden Sponsor - \$1,500.00 - ONLY ONE AVAILABLE

- Logo of your business/organization displayed in the beer garden
- Your business/organization name will be announced throughout the festival and logo on sponsor banner
- Your business/organization logo on all advertising materials
- Your business/organization logo announced on Festival Facebook page
- Your business/organization will have a spot on the festival web page

Kids Corner Sponsor - \$1,500.00 - ONLY ONE AVAILABLE

- Logo of your business/organization displayed in the kids corner area
- Your business/organization name will be announced throughout the festival and logo on sponsor banner
- Your business/organization logo on all advertising materials
- Your business/organization logo announced on Festival Facebook page
- Your business/organization will have a spot on the festival web page

Platinum Sponsor - \$1,000.00

- 4' by 8' banner of your business/organization displayed at the festival
- Your business/organization name will be announced throughout the festival and logo on sponsor banner
- Your business/organization logo on all advertising materials
- Your business/organization logo announced on Festival Facebook page
- Your business/organization will have a spot on the festival web page

Gold Sponsor - \$600.00

- 4' by 6' banner of your business/organization displayed during the festival
- Your business/organization logo on all advertising materials
- Your business/organization logo announced on Festival Facebook page
- Your business/organization will have a spot on the festival web page

Silver Sponsor - \$400.00

- 2 1/2' by 4' banner of your business/organization displayed during the festival
- Your business/organization logo on all advertising materials
- Your business/organization will have a spot on the festival web page

Friends of the Festival - \$399.00 or less

- Your business/organization logo on sponsor banner

*****20% MORE CLUB*****

If your company/organization increases your 2024 sponsorship by 20% or more than your 2023 sponsorship, you will receive extra advertising before and during the event.

**Please note: the size and placement of logo on advertisements, banners, etc., will depend on size of donation. **

PLEASE RETURN FORM AND SUBMIT ARTWORK NO LATER THAN FRIDAY, JULY 12, 2024

Please email your artwork to festival@villageofpleasantville.com